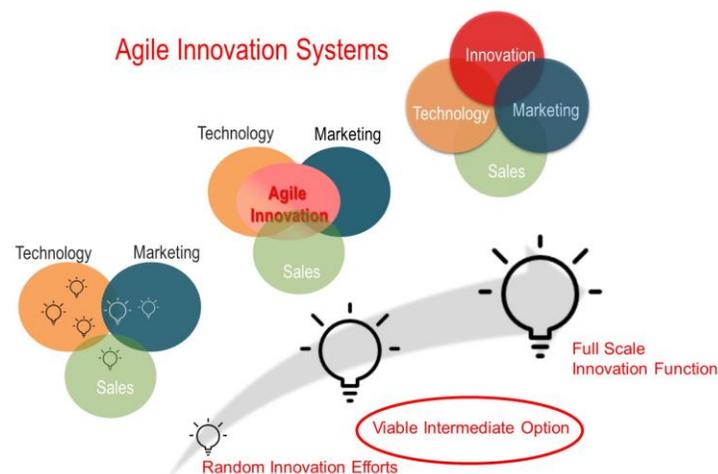


AGILE INNOVATION SYSTEMS™

Blueprint for Execution

Efficiently delivering growth within existing organization structure

- Built on a flexible “virtual teams” concept
- Delivers agile and innovative processes
- Focuses on collaboration



Innovation efforts are often derailed by a lack of critical innovation skills and supporting systems that might otherwise nurture potentially disruptive ideas to maturity. Attempts to shepherd disruptive innovation projects through conventional processes usually leads to projects getting stalled and eventually ‘killed’. And when it comes to creating a formal innovation function, it is not uncommon for organizations to be stymied with structural ambiguities. They often have trouble overcoming the barriers of internal politics and of adding the resources needed to make meaningful organizational changes.

But companies can overcome these issues. They can accelerate innovation efforts *without* going through major organization changes. They can start by creating flexible team-based structures that perform the

essential roles of an innovation function and that serve as the catalyst for real breakthroughs. These structures are also scalable and can serve as the foundation of the future innovation function.

This is how we designed Agile **Innovation Systems (AIS)**. Think of AIS as a blueprint for execution. It will enable you to find new growth opportunities, build and commercialize new growth platforms, and generate new growth strategies through Open Innovation.

There are three unique **Agile Innovation Systems - Growth, Accel, and Scouting**:



'GROWTH' – focuses on defining development opportunities within your organization. If you are new to innovation, the Growth system can be used to jump-start your efforts. If you already have innovation processes in place, your organization can benefit from the system's articulate and unique framework for focusing and accelerating your teams' efforts.

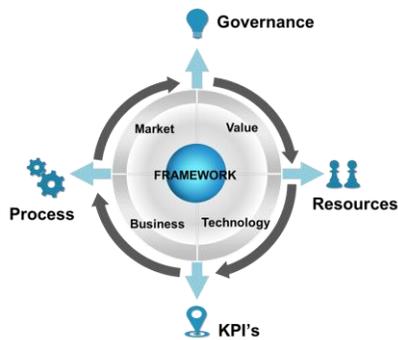
'ACCEL' – is a new-platform building system. It is based on an iterative 'market-test' approach for reducing uncertainty and includes analytical decision-making frameworks for quantifying risk and staging investment.

'SCOUTING' – is a strategic system that allows teams of internal technology domain experts to proactively identify disruptive technologies. It helps you to envision new growth platforms and devise technology acquisition strategies.

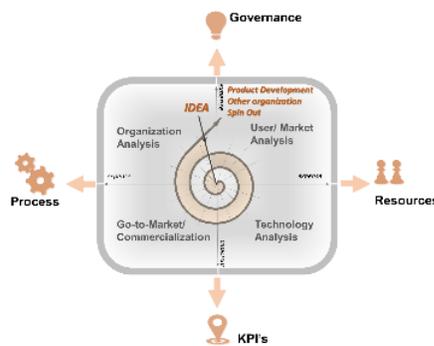
Each of these systems is complemented with a range of flexible frameworks that help you build and manage an effective R&D **PORTFOLIO** that are compatible with AIS principles.

Each component of AIS serves a different purpose, but all are inter-related and complementary. Each component of AIS serves a different purpose, but all are also inter-related and complementary. They can be implemented individually, as a package, or adapted to your unique innovation challenge and made into your own system. . AIS is defined by the key elements - Team, Governance, Process, Framework (Playbook), Tools and Metrics. They can be relied on to enhance internal business processes and accelerate growth within any existing organizational structure.

GROWTH



ACCEL



SCOUTING

