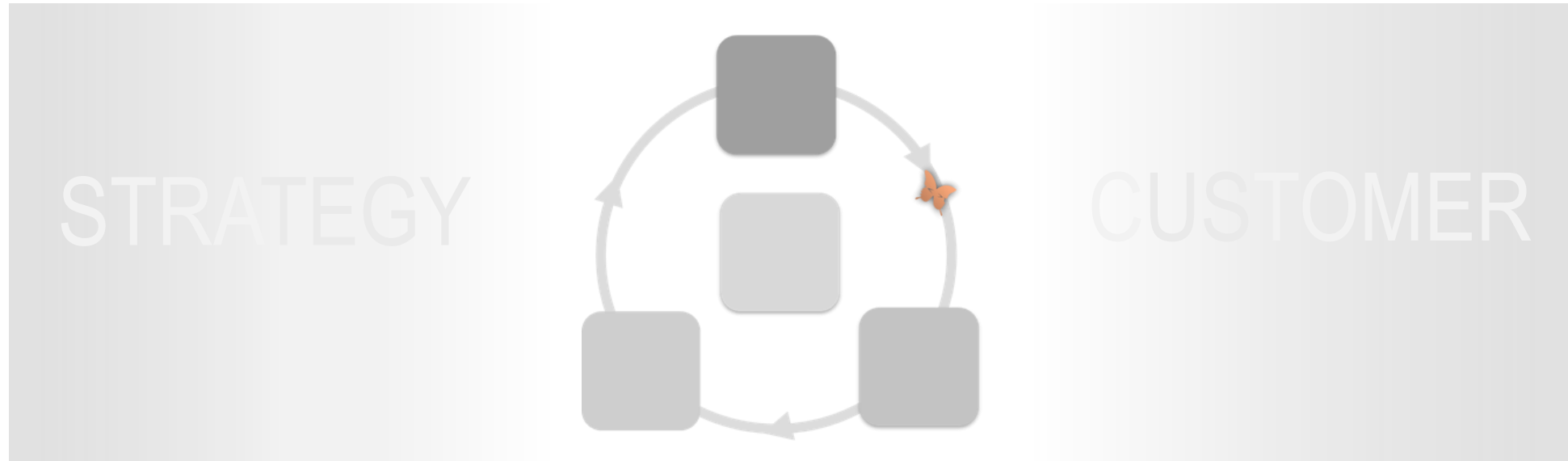
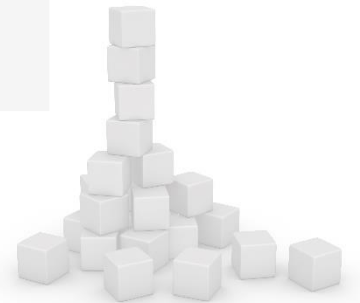


AGILE INNOVATION SYSTEMS™



Agile Innovation Systems™ (AIS) is a part of our **Agile Thinking™**, a mindset and methodology that *recognizes the real-world challenges* of large corporations and blends lean start-up principles with their structure and execution model.

AIS delivers a practical method to *infuse agility* into the process of creating new opportunities and delivering them to market.

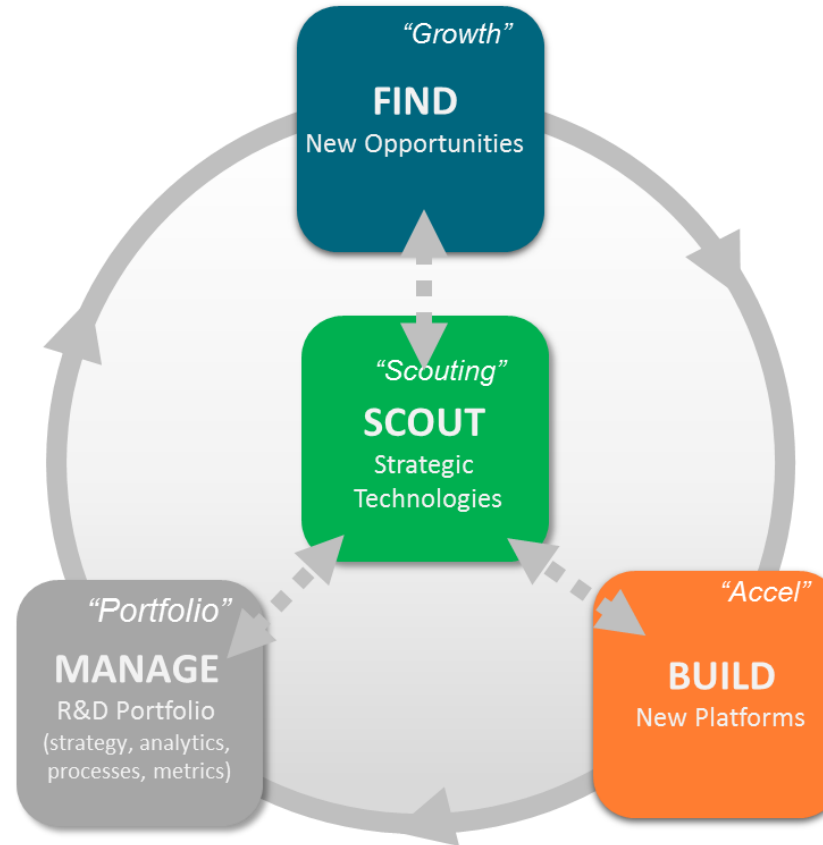


This Time It Can Be Different

With industry-proven frameworks and step-by-step support

The **Agile SCOUTING** method enables you to develop and implement a successful scouting program at any organization...whether or not you have a dedicated Open Innovation group.

The **Agile PORTFOLIO** approach navigates your resources to the most promising opportunities and aligning R&D with other functions to deliver innovations at a market leading pace. It uses management tools that align your portfolio strategies and execution tactics with the business objectives and growth targets.



The **Agile GROWTH** toolkit guides you to build an opportunity pipeline at any organization. It focuses on “big” opportunities generated from combined market, technology and business insights. And it provides a structure so ideas will be identified, prioritized, and developed.

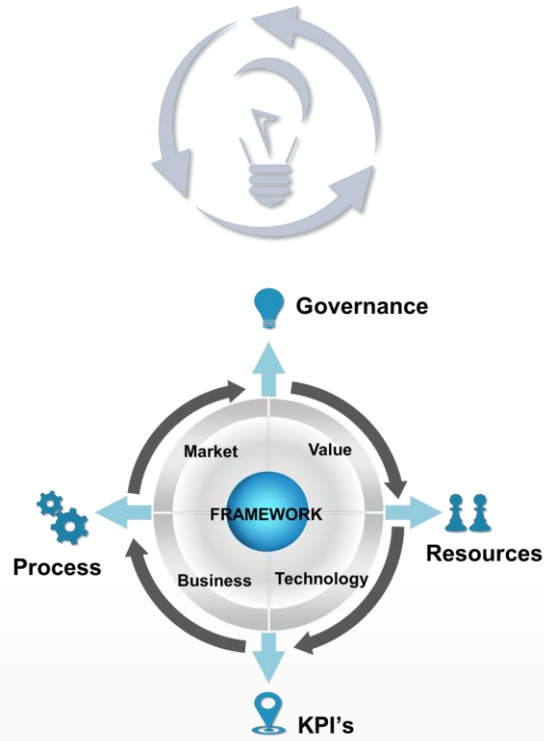
The **Agile ACCEL** method speeds up new platforms through market-test development so that the opportunity gets traction in the market. With a focus on reducing uncertainty and risk, it provides decision-making frameworks for investment in high-risk projects.



AGILE INNOVATION SYSTEMS™ Blueprint for Execution is a suite of frameworks, methods and tools to **Efficiently deliver growth within the existing organization structure.** *Adaptable* and *scalable*, it can be relied on to enhance internal business processes to accelerate growth.



Develop Your Growth Portfolio



'GROWTH' – focuses on defining development opportunities within your organization. If you are new to innovation, the Growth system can be used to jump-start your efforts. If you already have innovation processes in place, your organization can benefit from the system's articulate and unique framework for focusing and accelerating team efforts.

Your Strategic Direction and Market Plans

- Sets the structure to dive deeper into areas of interest for company... through projects
- Defines opportunity, development and execution plans for each project
- Uses systematic approach and frameworks to drive focus and execution

Development and commercialization

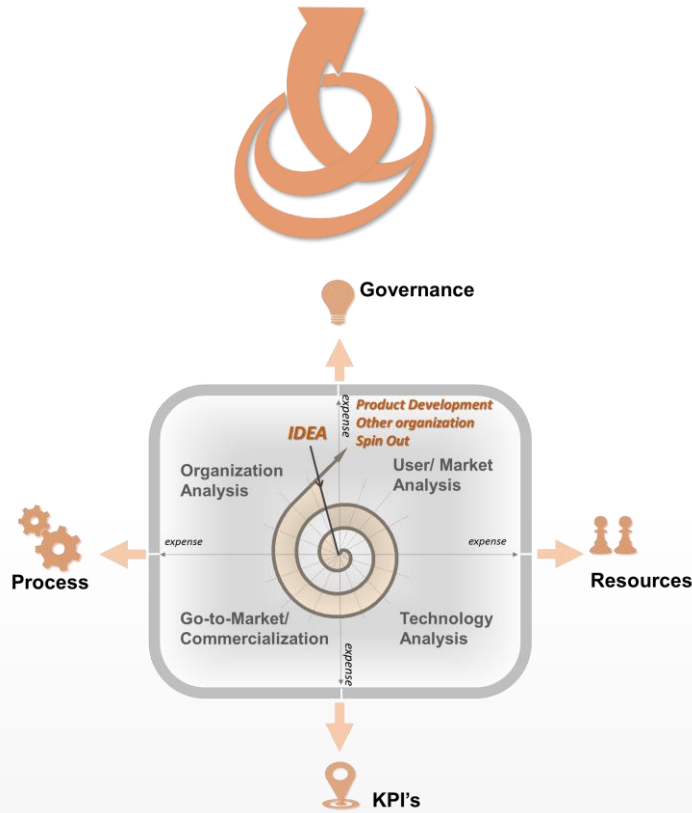
ACCEL



GROWTH



Build New Business Platforms



'ACCEL' – is a new platform - building system. It is based on an iterative 'market-test' approach for reducing uncertainty and includes analytical decision-making frameworks for quantifying risk and staging investment.

Defined Opportunity Approved for Development –
'Offering' Hypothesis

- Sets the framework to validate the growth opportunity for revenue and profit potential
- Defines business model, builds economic model, closes technology gaps, defines technology partnerships, articulates go-to-market-strategy
- Uses a systematic approach to decrease uncertainty and to stage investment

Transition to Commercialization

GROWTH



ACCEL



Identify Strategic Technologies and Build Partnerships



‘SCOUTING’ – is a strategic system that allows teams of internal technology domain experts to proactively identify disruptive technologies. It helps you to envision new growth platforms and devise technology acquisition strategies.

- Company’s Core Technology Domains
- Strategic Technology Domains to Be Explored

- Sets the framework to systematically build an awareness of the technology trends through a focused team structure
- Proactively identifies strategic technologies
- Identifies disruption – threats and opportunities
- Facilitates cross-function engagement and ideation
- Informs strategy

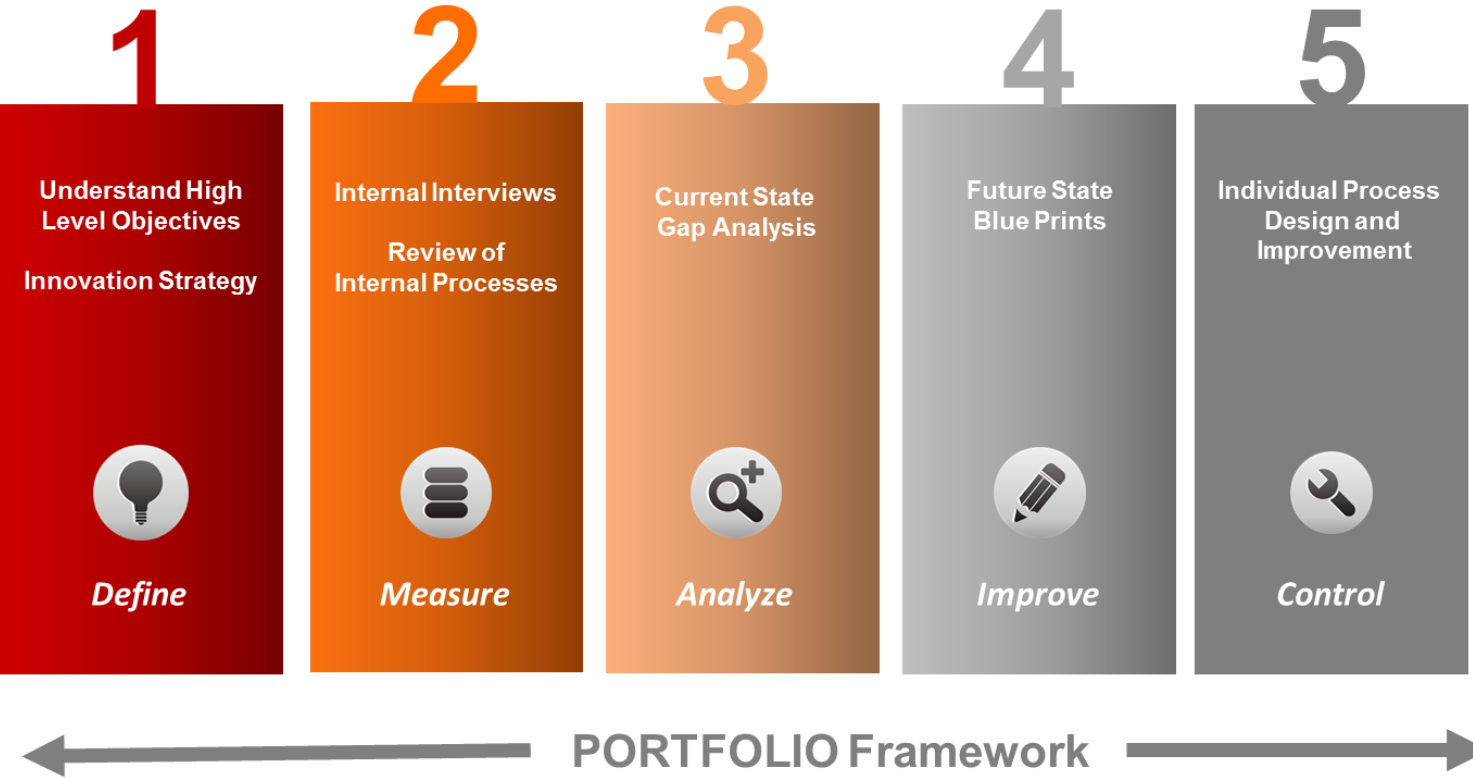
Commercialization through internal business processes



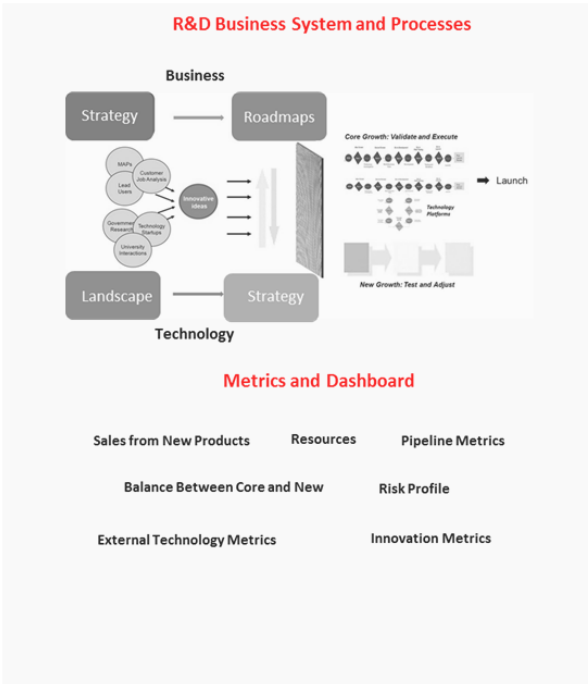
SCOUTING



Build Winning R&D Portfolio



Deliverables



PORTFOLIO Management Systems



Connect With US

Ideas are born in one's mind. **Innovation** is born when minds connect and ideas are transformed into measurable value. Do you have an idea on your mind? So do we!

Connect with us!

info@strategicinnoventures.com

or give us a call at 412.888.6200



 Agile Thinking™ for Growth and Innovation



Imagine. Solve. Execute.

